

PEOPLE'S CHOICE AWARDS LOOKING FOR BEST LOCAL BRANDS COMMERCIAL, NONPROFIT, AND BEST LOCAL BREWERY

[January 7th, 2020](#) by [admin](#)

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ALBUQUERQUE, NM -- Applications for the 6th Annual *Albuquerque's Best Local Brand Award Contest* and 2nd Annual *Best Local Brewery Award Contest* are now being accepted by EXHIB-IT! With no application cost, companies, including startups with fast growth and mature businesses with a great brand, can enter the Best Local Brand Contest. The top winner of each category (Commercial and Nonprofit) will receive a total of \$6,825.00 in advertising to showcase the brand's efforts and impact in New Mexico.

Winners for the nonprofit, commercial and brewery categories will be unveiled at the 13th Annual B2B Event on Tuesday, April 28, 2020, at 7:00 p.m. at Embassy Suites. Entries for the B2B Expo Best Local Brand Award will be accepted through **4:30 PM on March 20, 2020**.

The applications for the Best Local Brands will be judged by the New Mexico Chapter of the American Marketing Association. The Top Three finalists in each category will be announced on **March 27, 2020**, when People's Choice voting begins online at <https://b2bexponm.com/awards/>.

The People's Choice voting runs through April 28, 2020 at 6:30pm. The public will select the top winner in each category.

Best Local Brewery entrants will compete at the 2020 B2B Expo. Event attendees will taste test brewery and cast their vote on site.

The People's Choice awards in 2019 went to **FAMILY FRIENDLY NEW MEXICO** for the Best Local Nonprofit Brand, **NEW MEXICO SABOR** for the Best Commercial Brand and **BOSQUE BREWING CO.** for the Best Local Brewery.

To enter the Best Local Brands contest, click here: <https://b2bexponm.com/awards/>

To enter the Best Local Brewery Contest, click here: <https://b2bexponm.com/awards/best-local-brewery-award/>

EXHIB-IT's B2B Expo is New Mexico's premier networking event. The event's mission is to foster economic development by creating a prosperous learning environment through a network of leaders. To find out more about the B2B Expo visit <https://b2bexponm.com/>.

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