

Join business leaders from across New Mexico at the:



Stimulating New Mexico's economy by helping businesses attract loyal and qualified employees.

Wednesday, March 25 , 2020 | 11:30 am — 1:30 pm | Hotel Albuquerque at Old Town
Tickets: \$45 each, Table of 10: \$450 | Register at: nmfamilyfriendlybusiness.org/2020awardsevent

2020 AWARDS LUNCHEON SPONSORS:



SUPPORTED BY:



A Letter from the Founder & CEO

Congratulations to all of our 2020 Family Friendly Business Awardees! Your commitment to a Family Friendly New Mexico is what makes living and working in New Mexico a better experience for employers and employees alike. As we celebrate our five-year anniversary, we are as committed as ever to our **mission to recognize and support employers that adopt and implement family friendly policies so that businesses, employees and their families can thrive.**

We are thrilled that several of our 2019 Gold level awardees reached a new level of award by qualifying at the Platinum level, demonstrating their commitment to workplace policies that include pay equity, diversity and inclusion, and community investment.

Our initiative launched in 2015 and as we celebrate our 2020 awardees, we recognize those businesses and organizations that qualified every year for at least five years since the initiative launched, including **Atkinson & Kelsey, P.A., Betty's Bath & Day Spa, Blue Cross and Blue Shield of NM, Center for Civic Policy, City of Farmington, Hospital Services Corporation, Nusenda**

Credit Union, Prosperity Works, Solace Crisis Treatment Center, The University of New Mexico, TLC Plumbing & Utility, UNM Hospitals, WESST and Youth Development, Inc.. We now have over 230 businesses in our program impacting over 138,000 employees across the state of New Mexico!

We are excited to announce the launch of a new business directory on our website that will enable job seekers to easily connect to businesses and organizations that foster family friendly workplaces and allow our community to support those businesses that are committed to building vibrant workplaces.

I want to give a special thanks to our program sponsors who are so important to the sustainability and development of our work. Also, a special thank you to our event sponsors who help us honor our family friendly business awardees at this annual celebration.

Wishing you a productive and happy Family Friendly year,

Giovanna Rossi

*Founder & CEO, Family Friendly New Mexico
& the Family Friendly Business Award™*



Family Friendly New Mexico is excited to support businesses on the path to becoming family friendly!

Our Business Toolkits provide research-informed guidance on paid leave, health support, work schedules, and economic support. The kits identify benefits and challenges for both employers and employees, sample policies, and testimonials from businesses that have implemented the policies.

The toolkits were created to support businesses that want to implement new policies or enhance existing policies.

Learn more here: www.mfamilyfriendlybusiness.org/toolkit.



2019 Annual Family Friendly Business Awards Luncheon

On April 18, 2019 we held the Third Annual Family Friendly Business Awards Luncheon celebrating businesses that implement family friendly policies. Founder and CEO Giovanna Rossi and Secretary of State Maggie Toulouse-Oliver recognized 2019 awardees on stage as they received their awards.



Educating Business Leaders and Recognizing HR Professionals

The Family Friendly New Mexico initiative provides educational tools, events and seminars to support and connect business leaders and HR professionals. In 2019, the program provided Lunch and Learn events that allowed attendees to learn from Gold level awardees on topics that helped drive business development and continuing education for HR professionals.



Recognizing Family Friendly Business Awardees at the State Capitol

Each year the Family Friendly NM team and Family Friendly Business Awardees are recognized at the State Capitol for implementing family friendly policies in the workplace.



Special 2020 Recognition

At this year's luncheon we will have special recognition for those businesses who have qualified for the Family Friendly Business Award™ for 5+ consecutive years. These businesses have shown their commitment to growing a community of family friendly businesses and have displayed great dedication to helping employees and families in New Mexico thrive.

The 2019 HR Rocks! Cocktail Party

The 2019 HR Rocks! Cocktail party held in November at Gravitare! was a sold out event and allowed for participants to learn from Gold level family friendly business awardees about the industry specific topics that supported the growth and development of HR professionals and their business.



Family Friendly Platinum Award

At the Third Annual Family Friendly Business Awards Luncheon, Founder & CEO, Giovanna Rossi announced the launch of the new Platinum level award in October of 2019. The categories for businesses to qualify for the Platinum level include, Pay Equity, Community Investment and Diversity & Inclusion. To date more than 35 businesses have moved from the Gold level award to the Platinum level award for 2020 recognition.

To learn more about Family Friendly New Mexico events visit: nmfamilyfriendlybusiness.org/events

2020 FAMILY FRIENDLY BUSINESS AWARDEES

PLATINUM AWARD



- Abrazos Family Support Services
 - Albuquerque Plumbing, Heating & Cooling, Inc.
 - Applied Technology Associates
 - Bank of America
 - Basin Health Companies
 - Center for Civic Policy
 - Centinel Bank of Taos
 - Central New Mexico Community College
 - City of Farmington
 - CHRISTUS St. Vincent
- Deloitte Consulting LLP
 - Delta Consulting Group, Inc.
 - Dion's
 - Encuentro
 - Enlace Comunitario
 - First Financial Credit Union
 - General Mailing and Shipping Systems, Inc.
 - HB Construction
 - JL Gray
 - La Fonda on the Plaza
 - LoPour & Associates DDS Smiles By
- Design Family & Cosmetic Dentistry
 - Los Alamos National Laboratory
 - Miller Bonded Inc.
 - Modrall Sperling
 - Presbyterian Healthcare Services
 - Prosperity Works
 - Rebellis Development Group, LLC
 - Rio Grande Credit Union
 - Sandia National Laboratories
 - State of New Mexico Departments, Agencies, Boards and Commissions
 - Sutin, Thayer & Browne
- Sysco
 - T-Mobile
 - Taos Ski Valley, Inc.
 - The University of New Mexico
 - TLC Plumbing & Utility
 - Top Tier Service Inc.
 - U.S. Eagle Federal Credit Union
 - UNM Hospitals
 - Visit Albuquerque

GOLD AWARD



- 814 Solutions, LLC
 - A Better Way of Living, Inc.
 - Adelante Development Center
 - Affordable Solar
 - AGC New Mexico
 - Albuquerque Business First
 - Albuquerque Convention Center
 - Alta Mira Specialized Family Services
 - AMERIND
 - Amplified Therapy
 - AppleTree Educational Center
 - Associated Builders and Contractors New Mexico
 - Atkinson & Co., Ltd.
 - Atkinson & Kelsey, P.A.
 - B&D Industries, Inc.
 - Betty's Bath & Day Spa
 - Big Brothers Big Sisters of Central New Mexico
 - Blake's Lotaburger LLC
 - Blue Cross and Blue Shield of New Mexico
 - Bohannon Huston, Inc.
 - Bookworks
 - Bradbury Stamm Construction, Inc.
 - Bueno Foods
 - Casey Optical
 - Center of Southwest Culture Inc.
 - City of Albuquerque
- Colfax General LTC
 - Contract Associates
 - Coreslab Structures (Albuquerque) Inc.
 - De Baca Family Practice Clinic
 - E2RC, LLC
 - Eastern New Mexico Medical Center
 - EXHIB-IT!
 - Farmington Tire Inc. dba Four States Tire
 - Fiore Industries Inc.
 - Flow Science, Inc.
 - Four States Tire
 - Giddens & Gattton Law, P.C.
 - Girl Scouts of New Mexico Trails
 - Greater Albuquerque Housing Partnership
 - Guadalupe Credit Union
 - High Water Mark, LLC
 - Horizon Auto Glass & Tint
 - Hospital Services Corporation
 - Indian Pueblo Cultural Center / Indian Pueblos Marketing, Inc.
 - Isleta Resort & Casino
 - JB Henderson Construction Company
 - Kei & Molly Textiles
 - Kosh Solutions
 - LA FAMILIA MEDICAL CENTER
 - Lakeview Christian Home of the Southwest, Inc.
 - Little Playmates Preschool and
- Childcare Centers
 - Make-A-Wish New Mexico
 - Mama's Minerals, Inc.
 - Mark Pardo Salonspa
 - McCune Charitable Foundation
 - Metis Technology Solutions, Inc.
 - Microtek, LLC
 - NAI Maestas & Ward
 - National Dance Institute New Mexico
 - Native American Professional Parent Resources, Inc.
 - New Mexico Health Care Association
 - New Mexico Real Estate Advisors Inc. dba Colliers International
 - New Mexico State University
 - Nusenda Credit Union
 - Office of the NM Secretary of State
 - Office of the State Auditor
 - Parents Reaching Out
 - Payday HCM
 - Pet Pangaea
 - Plateau
 - RingIR, Inc.
 - Rio Grande
 - Rio Rancho Regional Chamber of Commerce
 - Roadrunner Food Bank
 - Ronald McDonald House Charities of New Mexico
- Rural Sourcing Inc. (RSI)
 - San Juan College
 - San Juan County
 - Sheraton Albuquerque Uptown Hotel
 - Siarza Social Digital
 - Slingshot, LLC
 - SMPC Architects
 - Solace Crisis Treatment Center
 - Southwest Abatement, Inc.
 - Southwest CARE Center
 - Southwest Cheese Company, LLC.
 - Southwest Creations Collaborative
 - Summit Construction, Inc.
 - Sunny505
 - Taos Living Center
 - The Garrity Group Public Relations
 - The New Mexican, Inc.
 - The Noel Company, Inc.
 - The Remedy Day Spa
 - The Verdes Foundation
 - TOURISM Santa Fe, City of Santa Fe
 - Tularosa Basin Telephone Company, Inc.
 - Twin Stars LLC
 - Ultramain Systems, Inc.
 - United Way of Central New Mexico
 - Vintage Trailer Supply Inc.
 - WESST
 - Women's Specialists of New Mexico
 - Youth Development, Inc.

SILVER AWARD



- 24k Distinct Expressions
 - Albuquerque Hispano Chamber of Commerce
 - Ambience Hospitality
 - Bryan's Photography, LLC
 - Casa Arena Blanca Nursing Center
- Children's Home Healthcare
 - Comfort Suites
 - CWR Residential
 - Great Southwest Council, BSA
 - Hotel Ruidoso
 - Kesselman-Jones, Inc.
- New Mexico Breastfeeding Task Force
 - Spanish ABQ Language Institute
 - Surgite, a sacred dance company
 - UNM Sandoval Regional Medical Center

BRONZE AWARD

- Sandia Hearing Aids

About the New Mexico Family Friendly Business Award™



The purpose of the award is to recognize and support businesses that adopt and implement family friendly policies for their employees. Employees that have support at work to balance their family needs and work life help create a stronger New Mexico. The award recognizes family friendly policies in seven areas: paid leave, health support, work schedules, economic support, pay equity, diversity & inclusion and community investment.

PLATINUM (Distinguished Leader) Recipients meet at least two family friendly policies in categories one through four and have at least one policy in each category, five, six and seven.

GOLD (Committed Leader) Recipients meet at least one family friendly policy in each of the first four categories.

SILVER (Rising Leader) Recipients meet any three family friendly policies in categories one through four.

► Platinum, Gold and Silver recipients receive the Family Friendly Business Award™ seal and a certificate of recognition that may be used in business materials and promotion.

BRONZE (On the Pathway) Recipients that meet two or less family friendly policies receive information and educational materials to support them while on the pathway to becoming a more family friendly business/organization.

Award selection is based on the following family friendly policy categories:
Business policies ensure compliance with the Promoting Financial Independence for Victims of Domestic Abuse Act, Nursing Mothers' Rights at Work Act, and Fair Pay for Women Act (this compliance is a minimum requirement for qualifying for any Family Friendly Business Award™).
nationalpartnership.org
► Applying for the award is easy and takes a short time to complete! There is no cost to apply or be recognized. Anyone with knowledge of your organization's HR policies can complete the application. Businesses renew their application each year for this award and let us know what family friendly policies have been added and updated.

To apply for the family friendly business award visit: nmfamilyfriendlybusiness.org/apply-now

Agenda March, 25, 2020



Networking 11:30 AM
Welcome 12:00 PM
Recognition of New Mexico’s Family Friendly Businesses 12:45-1:15 PM
Closing 1:15 PM

2020 Awards Luncheon Sponsors



Event Committee



Karl Brotton, HR Services Manager, TLC Plumbing & Utility
Ariel Jaramillo, HR Director, HB Construction
Kelly Roepke-Orth, CEO, AGC New Mexico
Alexandra Schexnayder, Director, Marketing and Communications, Sutin, Thayer & Browne Lawyers
Laura Smith, Marketing Assistant, Albuquerque Plumbing Heating & Cooling, Inc.
Kat Soto, Program Director, AGC New Mexico

Business Leadership Council

Amanda Armenta, Senior Manager, Employee Success Partner T-Mobile
Blair Boyer, PHR, SHRM-CP Human Resources Director, Dion’s
Karl Brotton, HR Services Manager , TLC Plumbing & Utility
Brenda de la Peña, Director, University Benefits UNM
Tina Muscarella Gooch, Attorney, Sutin Thayer & Browne Lawyers
Maggie Tannen, Vice President of Human Resources and Training , US Eagle Federal Credit Union

Thank you to our program sponsors!

