

2019 Sponsorship

Be highlighted as a leader in your industry!

- Recognize H.R. professionals that ROCK your industry.
- Reach targeted industries through specific table topics and interactive polls to provide measurable data to help you meet your goals.



H.R. ROCKS!

2019 MOST QUALIFIED COCKTAIL PARTY



NMFAMILYFRIENDLYBUSINESS.ORG



Educate




















- ✓ Industry leaders will guide attendees through open discussions on how to grow business profitability, hire, retain and support employees through family friendly practices and business strategies that work.
- ✓ Industries include: service, healthcare, construction, government and education
- ✓ A live interactive poll will allow everyone in the room to learn from each other and collaborate on the strategies and solutions in place that are making businesses in each industry successful.
- ✓ CEU Approved!






Recognize & Celebrate

H.R. professionals within each industry are recognized at the event for their contributions and leadership in the H.R. field.

Networking, cocktail hour, photo booth, live music and appetizers to celebrate the H.R. professionals that ROCK our community and their industry!

| SPONSOR BENEFITS | INDUSTRY SPONSOR \$2.5K | SUPPORTIVE SPONSOR \$1K |
|--|---|---|
| Industry/policy sponsor of H.R. Rocks! Recognize industry leaders at H.R. Rocks from podium as a recognition sponsor |  | |
| Opportunity to lead a table topic |  | |
| Logo listed as sponsor on the event webpage |  | |
| Logo, table topic and table topic leader featured in FFNM newsletter and invites to event |  | |
| 2 Social Media posts with content about table topic shared on FFNM Facebook Page |  | |
| Opportunity to create specific questions on the interactive poll at event to provide measurable data about targeted audiences |  | |
| Video interview at event to be promoted on FFNM website and media |  | |
| Exhibitor's table at event |  |  |
| Logo listed as sponsor on the event webpage |  |  |
| Promoted in FFNM press releases and/or print advertising about event (must commit to sponsorship before advertising deadlines) |  |  |
| Special thanks from the podium as a sponsor |  |  |
| Logo highlighted at event as a sponsor |  |  |
| 2 Tickets to event |  |  |



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