



# FAMILY FRIENDLY NEW MEXICO

## 2018 MEDIA COVERAGE

*Stimulating New Mexico's economy by helping businesses attract loyal and qualified employees.*

### January 15, 2018

FFNM - Nee Collective A Family Frien Clips - FFNM (1) In Focus NMSU reco Briefcase

bjournal.com/1119289/briefcase-121.html

**AlbuquerqueJournal** SUB F

News Sports Business Entertainment Obituaries Opinion Calendar Real Estate

Sign up for our Newsletters Email Address SIGN UP

SHARE TWEET LINKEDIN EMAIL PRINT SUBSCRIBE

#### APPLAUSE

**Family Friendly New Mexico**, a nonprofit program that recognizes New Mexico businesses with family-friendly policies, has announced its list of companies that earned recognition for having policies that help workers balance work and family. The distinction means the recognized employers have four or more policies in the areas of paid leave, health support, work schedules and economic support.

The organizations recognized as 2018 Gold and Silver Level awardees are: **Abrazos Family Support Services**, gold award; **Access Innovations Inc.**, gold award; **Affordable Solar**, gold award; **Atkinson & Kelsey, P.A.**, gold award; **city of Albuquerque**, gold award; **Esparza Advertising**, gold award; **Farmington Tire of Four States**, gold award; **Four States Tire & Service**, gold award; **General Mailing and Shipping Systems Inc.**, gold award; **Homeowners Financial Group**, gold award; **Lovelace Health System**, gold award; **New Mexico Gas Co.**, gold award; **Rehabilitation Partners LLC**, gold award; **San Juan County**, gold award; **WESST**, gold award; **Animas Environmental Services LLC**, silver award; **Bryan's Photography LLC**, silver award; **Giddens, Gatton & Jacobus, P.C.**, silver award; **Southwest Abatement Inc.**, silver award; and **Surgite**, a sacred dance company, silver award.

Any New Mexico business is eligible to apply for the New Mexico Family Friendly Business award. For a full list of family friendly policies and to learn more about the New Mexico Family Friendly initiative and see if your company qualifies, visit [www.nmfamilfriendlybusiness.com](http://www.nmfamilfriendlybusiness.com).

ADVERTISEMENT | SKIP

### February 9, 2018

link to coverage of Entries - NM Family FFNM - Need to Re Collective Action St Family Friendly Nev Clips - FFNM Team

https://www.youtube.com/watch?v=LwFZ2212bQ&feature=youtu.be

YouTube Search

**Giovanna Rossi**  
Family Friendly New Mexico

In Focus interview with Giovanna Rossi of Family Friendly New Mexico

45 views 0 0 0 SHARE SAVE ...

KRWGNews Published on Feb 9, 2018 SUBSCRIBE 1.7K





# FAMILY FRIENDLY NEW MEXICO

## 2018 MEDIA COVERAGE

*Stimulating New Mexico's economy by helping businesses attract loyal and qualified employees.*

### March 19, 2018

### April 2, 2018

abqjournal.com/1147521/briefcase-128.html

an + FFNM - Need to Collective Actor Family Friendly ↑ Clips - FFNM Te  
tps://www.krqe.com/news/news-briefs/nmsu-recognized-as-family-friendly-workplace/1090028899

**AlbuquerqueJournal** SUB. PR

Home News Sports Business Entertainment Obituaries Opinion Calendar Real Estate

Sign up for our Newsletters Email Address SIGN UP

**Family Friendly New Mexico**, a nonprofit program that recognizes New Mexico businesses with family-friendly policies, has announced its list of companies that earned recognition for having policies that help workers balance work and family. The distinction means the recognized employers have four or more policies in the areas of paid leave, health support, work schedules and economic support.

The organizations recognized as **2018 Gold and Silver Level awardees** are: Brown & Brown Insurance of New Mexico, gold award; Make-A-Wish New Mexico, gold award; Sutin, Thayer & Brown, gold award; Center for Civic Policy, gold award; CHRISTUS St. Vincent, gold award; Enlace Comunitario, gold award; First Financial Credit Union, gold award; Flow Science Inc., gold award; Girl Scouts of New Mexico Trails, gold award; Independent Insurance Agents of New Mexico Inc., gold award; National Dance Institute of New Mexico, gold award; New Mexico Breast Feeding Task Force, gold award; Prosperity Works, gold award; Rural Sourcing Inc., gold award; SMPC Architects, gold award; Southwest Creations Collaborative, gold award; Strategies 360, gold award; TLC Plumbing, gold award; U.S. Eagle FCU, gold award; Davis Miles McGuire Gardner, PLLC, silver award; Homewise Inc., silver award; Kesselman-Jones Inc., silver award; San Juan College, silver award; and UNM Sandoval Regional Medical Center, silver award.

Any New Mexico business is eligible to apply for the New Mexico Family Friendly Business award. For a full list of family-friendly policies and to learn more about the New Mexico Family Friendly initiative and see if your company qualifies, visit [www.nmfamilyfriendlybusiness.com](http://www.nmfamilyfriendlybusiness.com).

SHARE  
TWEET  
LINKEDIN  
EMAIL  
PRINT  
SUBSCRIBE

**KRQE**

LIVE/VIDEO NEWS WEATHER SPORTS ROADS ALWAYS ON REPORT IT! FEATURE

Cool by consumable

News Briefs

## NMSU recognized as 'family-friendly' workplace

By: KRQE Media

Posted: Mar 30, 2018 03:46 PM MDT  
Updated: Mar 30, 2018 03:46 PM MDT

LAS CRUCES, N.M. (KRQE) - New Mexico State University has received the New Mexico Family Friendly Business Award.

The honor celebrates businesses in the state that have family-friendly policies for their employees, like paid leave and health support.

The New Mexico Task Force on work life balance was created in 2010.

Each year, they grant awards to businesses around the state.

Organizers say NMSU's Aggie-fit and tuition remission are two benefits that got the school recognized.

Copyright 2019 Nexstar Broadcasting, Inc. All rights reserved. This material may not be published, broadcast, rewritten, or redistributed.



# FAMILY FRIENDLY NEW MEXICO

## 2018 MEDIA COVERAGE

*Stimulating New Mexico's economy by helping businesses attract loyal and qualified employees.*

April 19, 2018

The screenshot shows the top navigation bar of the Albuquerque Business First website. It includes a 'SELECT A CITY' dropdown, the 'ALBUQUERQUE BUSINESS FIRST' logo, a 'RESOURCES' link with a sub-link 'Don't miss our new Digital Book of Lists and Leaders', a 'LIMITED TIME OFFER' section with a 'Subscribe Now' button, and a 'YOUR ACCOUNT' section with a 'Sign In' dropdown. Below the navigation is a main menu with links for 'INDUSTRIES & TOPICS', 'NEWS', 'LISTS & AWARDS', 'PEOPLE & COMPANIES', 'EVENTS', and 'MORE...'. A large banner features a woman pushing a stroller, the text 'I choose western sky community care', and a 'LEARN MORE!' button. A small note at the bottom of the banner states 'Such services are funded in part with the State of New Mexico.'

Philanthropy & Nonprofits

## Nearly 100 New Mexico businesses honored for balancing work and family

Apr 19, 2018, 9:05am EDT

### COMPANIES IN THIS ARTICLE

**Nusenda Federal Credit Union**  
Albuquerque, NM

[See full profile >](#)

Nearly 100 New Mexico businesses are being celebrated for helping their employees balance the needs of work and family.

The Family Friendly New Mexico Business Award, [launched in 2015 by the New Mexico Task Force on Work Life Balance](#), acknowledges and supports local businesses that have implemented and adopted family-friendly work policies for their employees. These policies include paid leave, health support, work schedules and economic support.

This year, a total of 96 businesses will be recognized at the Family Friendly New Mexico Business Award Luncheon on April 19 at the National Hispanic Cultural Center. Award recipients include 72 Gold-level awardees, 22 Silver-level awardees and 2 Bronze-level awardees.

The number of awardees for the 2018 Family Friendly New Mexico Business Award has nearly doubled since last year – from 51 total awardees to 96.

"It shows that more businesses are stepping up and saying 'Yes, we're family friendly. This is how, and this is why,'" said [Giovanna Rossi](#), head of Family Friendly New Mexico. Rossi was named a [2018 Woman of Influence by Business First](#) earlier this year.

Rossi said the nonprofit has increased its outreach in the past year, traveling both statewide and nationally to conduct educational seminars and spread the family-friendly word to other businesses.

This year's luncheon will include a panel to discuss HR challenges in finding qualified employees in a tight labor market. The panel will be moderated by Michelle Dearholt, chief performance officer at Nusenda Credit Union, and will include panelist Robert Silverang, head of human resources for Isleta Resort and Casino.

"I'm hoping we can provide members who attend the lunch some insight on how they can consider different programs and policies for whatever size or whatever parameters they may be working through," said Dearholt.

Nusenda and Isleta are both gold-level awardees for this year's Family Friendly New Mexico Business Award.

Nusenda was also named [an honoree in the 2018 Healthiest Employers Awards](#) by Business First.

Working families in the United States lose out on about \$28.9 billion in lost wages due to lack of access to affordable child care and paid family and medical leave, according to a [Center for American Progress report](#).

[Studies have shown](#) that businesses can benefit from implementing family-friendly policies. Such policies could lead to increased worker productivity and decreased company costs associated with health-related absenteeism.

Further research shows that in the past five years, 49 percent of U.S. companies have made changes to their work policy to better accommodate working parents, [according to a study by staffing firm OfficeTeam](#).

The Family Friendly New Mexico Business Award Luncheon is sponsored by Albuquerque Business First, Collective Action Strategies and Nusenda Credit Union. Family Friendly New Mexico is supported by the Kellogg Foundation.

*Editor's note: Albuquerque Business First is a gold-level awardee in the 2018 Family Friendly New Mexico Business Awards.*





# FAMILY FRIENDLY NEW MEXICO

## 2018 MEDIA COVERAGE

*Stimulating New Mexico's economy by helping businesses attract loyal and qualified employees.*

### October 10, 2018

-mexico-recognizes-family-friendly-companies/

Home News Sports Features Calendar The Trading Post Programming TICKETS

Advertising with KRTN Videos



# MINERS' COLFAX MEDICAL CENTER

203 Hospital Drive  
Raton, New Mexico 87740

## Family Friendly New Mexico Recognizes Family Friendly Companies

BY BEV EDDY ON OCTOBER 18, 2018

*Status gives companies an edge in attracting highest-quality applicants*

RATON, NM – Family Friendly New Mexico, a nonprofit program that recognizes New Mexico businesses with family friendly policies, announces 1 company has earned the 2018 Gold recognition for having policies that help workers balance work and family. Those recognized at the Gold Level have four or more policies. Those recognized as 2018 Gold Level awardees:

Miners Colfax Medical Center – Raton

Family friendly policies include a wide range of options that companies can adopt, including providing access to health insurance; paid vacation; making reasonable accommodations for pregnant employees; flexible leave time for parents to attend to their kids' medical or school needs; paid family leave; and ensuring workplaces have proper breastfeeding space and storage, among many other family friendly benefits. According to a White House report, costs associated with creating family friendly benefits are more than made up for in improved productivity, employee morale and employee retention.



Miners Colfax Medical Center

The New Mexico Family Friendly Business Award is a nonprofit program that recognizes New Mexico businesses with family friendly policies. It does not advocate for legislation or regulation but simply works to promote family friendly business practices to New Mexico business. The New Mexico Family Friendly Business Award was created by the New Mexico Task Force on Work Life Balance to recognize and celebrate New Mexico businesses that have family friendly policies in place, including paid leave, health support, work schedules and economic support. The statewide task force was created by the New Mexico State Legislature in 2010.

Any New Mexico business is eligible to apply for the New Mexico Family Friendly Business award. For a full list of family friendly policies and to learn more about the New Mexico Family Friendly initiative and see if your company qualifies, please visit <http://www.nmfamilfriendlybusiness.com/>.

Published in [News](#)

### October 19, 2018



NM Family Friendly Business Award  
October 19

Shout out to Family Friendly NM tonight on KNME New Mexico in Focus!