

Join business leaders from across New Mexico at the:



THIRD ANNUAL  
**FAMILY  
FRIENDLY  
BUSINESS**

**AWARDS**  
*Luncheon*

Stimulating New Mexico's economy by helping businesses attract loyal and qualified employees.

Thursday April, 18, 2019 | 11:30 am — 1:30 pm | Sandia Golf Club  
Tickets: \$40 each, Table of 10: \$400 | Register at: [nmfamilyfriendlybusiness.com/2019awardsevent](http://nmfamilyfriendlybusiness.com/2019awardsevent)

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Family Friendly New Mexico is excited to support for businesses on the path to becoming family friendly! Our Business Toolkits provide research-informed guidance on paid leave, health support, work schedules, and economic support. The kits identify benefits and challenges for both employers and employees, sample policies, and testimonials from businesses that have implemented the policies. The toolkits were created to support businesses wanting to implement new policies or enhance existing policies. Business Toolkits provide research-informed guidance on paid leave, health support, work schedules, and economic support.

Learn more here: [www.nmfamilfriendlybusiness.com/toolkit](http://www.nmfamilfriendlybusiness.com/toolkit).



## A Letter from the Director

Congratulations to all of the 2019 businesses being honored this year! Receiving the Family Friendly Business Award™ shows your customers and employees that you mean business when it comes to their lives at work and at home. Your commitment to a Family Friendly New Mexico is what makes living and working in New Mexico a better experience for employers and employees alike. Family Friendly New Mexico is helping employers attract and retain the most qualified employees. And more families are benefiting from paid leave, flexible work schedules, health and wellness programs and good wages.

This year we have an unprecedented number of awardees adding policies in all categories. Just looking at paid leave alone, we've seen Dion's, Nusenda and the City of Albuquerque change their human resource practices to include paid leave, to name just a few. We will be showcasing some of these stories throughout the year.

And I am excited to announce the addition of the Platinum level award. This is will be open to all Gold Awardees to apply for, and will include pay equity,

diversity and community engagement. This new award level will give Gold Awardees the opportunity to showcase more of the effective workplace policies they have.

We now have 171 businesses in our program and impact over 108,952 employees across the state. This is a 26% increase in growth in the first quarter of 2019 compared to last year's first quarter! Please help spread the word to businesses that you know should be recognized.

I want to give a special thanks to our program sponsors who are so important to the sustainability and development of our work. Also, a special thank you to our event sponsors who help us honor our family friendly business awardees at this annual celebration.

Wishing you a productive and happy Family Friendly year,

*Giovanna Rossi*

*Founder/Director, Family Friendly New Mexico and the Family Friendly Business Award™*



### 2018 Second Annual Family Friendly Business Awards Luncheon

In April, we held the Second Annual Family Friendly Business Awards Luncheon celebrating businesses implementing family friendly policies. Over 110 businesses in New Mexico were recognized as awardees. Michelle Dearholt, Chief Performance Officer at Nusenda Credit Union and Family Friendly New Mexico Business Leadership Council member lead a panel discussion about "Standing Out in a Tight Labor Market". Secretary of State Maggie Toulouse recognized the 2018 awardees on stage as they received their award. Other special guests of the event were, Mayor of Albuquerque Tim Keller, and State Senator Ortiz Y Pino and State Senator Rue.



### Recognizing Family Friendly Business Awardees at the State Capitol

Each year the Family Friendly NM team and Family Friendly Business Awardees are recognized at the State Capitol for implementing family friendly policies in the workplace. Businesses implementing these policies are commended for their commitment to supporting work-life balance for their employees, giving employees in New Mexico more opportunity to be happy and healthy.

### Educating Business Leaders

The Family Friendly New Mexico Initiative provides educational tools, events and seminars every year to support and connect business leaders and H.R. professionals. In 2018 the program provided Lunch and Learn events each quarter that allowed for attendees to learn from family friendly business gold awardees on topics that helped to drive business development and continuing education for H.R. professionals. Some of the topics included, "H.R.'s Role In Addressing & Preventing Harassment In the Workplace" and "Managing Growth- Small Business & Scalability." These events allowed for an open discussion around the successes and challenges of H.R. to provide a new level of support to H.R. professionals in New Mexico. Representatives from businesses who attended and have not received the family friendly business award were given the opportunity to learn more about how to apply for the award and be recognized as an awardee.



### The 2018 H.R. Rocks Cocktail party

The 2018 H.R. Rocks Cocktail party held in November at Gravitate was a sold out event and allowed for participants to learn from gold level family friendly business awardees about the most innovative hiring practices. Attendees were able to share solutions to their hiring challenges and successes through an interactive poll throughout the event. Drinks, appetizers, live music and a photo booth brought the attendees together to celebrate the H.R. professionals in our community that rock it every year!



### Work and Family Researchers Network annual conference

In June of 2018, Family Friendly New Mexico was invited to present to the international Work and Family Researchers Network annual conference in Washington, DC. There, the team met with various states interested in replicating the Family Friendly New Mexico model.



The Family Friendly New Mexico Business Leadership Council members were invited to participate as leaders in community presentations and workshops, such as the New Mexico Public Health Association, the New Mexico Healthcare Association and the New Mexico Association of Home & Hospice Care to name a few.

## 2019 FAMILY FRIENDLY BUSINESS AWARDEES

### GOLD AWARD



- 814 Solutions, LLC
- A Better Way of Living, Inc
- Abrazos Family Support Services
- Affordable Solar
- AGC NEW MEXICO
- Albuquerque Business First
- Albuquerque Plumbing, Heating & Cooling
- Alta Mira Specialized Family Services
- AppleTree Educational Center
- Applied Technology Associates
- Aspen Ridge Lodge Assisted Living Community
- Associated Builders and Contractors New Mexico
- Basin Health Companies
- Beck's Coffee, LLC
- Betty's Bath & Day Spa, LLC
- Big Brothers Big Sisters of Central New Mexico
- Blake's Lotaburger LLC
- Blue Cross and Blue Shield of New Mexico
- Bohannon Huston, Inc.
- Bookworks
- Boys and Girls Clubs of Central New Mexico
- Brindle Foundation
- Bueno Foods
- Casey Optical Co & Casey Optical Too
- Center of Southwest Culture Inc.
- Center for Civic Policy
- Central New Mexico Community College
- Centro Savila
- CHRISTUS St. Vincent
- City of Albuquerque
- City of Farmington
- Clovis Homecare, Inc.dba Community Homecare
- Colfax General LTC.
- Contract Associates
- Coreslab Structures (Albuquerque) Inc
- Delta Consulting Group, Inc.
- Dion's
- E2RC, LLC
- Enlace Comunitario
- Esparza Advertising
- EXHIB-IT!
- Farmington Tire of Four States
- Fiore Industries, Inc
- First Financial Credit Union
- Flow Science, Inc.
- Four States Tire & Service
- Gap Inc.
- GarVin Construction Inc.
- General Mailing and Shipping Systems, Inc.
- Giddens & Gatton Law, P.C.
- Girl Scouts of New Mexico Trails
- Griffin & Associates
- Guadalupe Credit Union
- Haverland Carter Lifestyle Group
- HB Construction, Inc.
- Homeowners Financial Group
- Horizon Auto Glass & Tint
- Hospital Services Corporation
- Independent Insurance Agents of NM, Inc.
- Inn on the Alameda
- Isleta Resort & Casino
- JB Henderson Construction Company
- Kosh Solutions
- La Familia Medical Center
- La Fonda on the Plaza
- La Montanita Co-op
- Lakeview Christian Home of the Southwest, Inc.
- Little Playmates Preschool and Childcare Centers
- LoPour & Associates DDS Smiles By Design Family and Cosmetic Dentistry
- Los Alamos National Laboratory
- Lovelace Health System
- Make-A-Wish New Mexico
- Mark Pardo Salonspa
- McCune Charitable Foundation
- McDade-Woodcock, Inc.
- Miller Bonded Inc.
- Miners Colfax Medical Center LTC
- Modrall Sperlberg
- Montessori ONE Academy
- NAI Maestas & Ward
- Native American Professional Parent Resources
- New Mexico Breastfeeding Task Force
- New Mexico Healthcare Association
- New Mexico Heart Institute
- New Mexico Real Estate Advisors Inc. dba Colliers International
- New Mexico Restaurant Association
- New Mexico State University
- New Mexico State University Golf Course
- NM Voices for Children
- Nusenda Credit Union
- Office of the NM Secretary of State
- Parents Reaching Out
- Pet Pangaea
- Plateau
- Presbyterian Healthcare Services
- Prosperity Works
- Rehabilitation Partners LLC
- Rio Grande
- Rio Grande Credit Union
- Ronald McDonald House Charities of New Mexico
- Rural Sourcing, Inc.
- San Juan County
- Sandia National Laboratories
- Sheraton Albuquerque Uptown Hotel
- SMPC Architects
- Solace Crisis Treatment Center
- Sombrillo Nursing and Rehabilitation
- Southwest Abatement, Inc.
- Southwest CARE Center
- Southwest Creations Collaborative
- Strategies 360
- Summit Construction, Inc.
- Sunny505
- Sutin, Thayer & Browne
- Sysco
- T-Mobile
- Taos Living Center
- Taos Ski Valley, Inc.
- The Garrity Group
- The New Mexican, Inc.
- The Noel Company, Inc.
- The Remedy Day Spa
- The University of New Mexico
- The Verdes Foundation
- TLC Plumbing
- Top Tier Service Inc
- Tourism Santa Fe, City of Santa Fe
- Tularosa Basin Telephone Company, Inc.
- U.S. Eagle Federal Credit Union
- United Way of Central New Mexico
- UNM Hospitals
- Vintage Trailer Supply, Inc.
- Visit Albuquerque
- WESST
- Women's Specialists of New Mexico
- Wright's Indian Art
- Youth Development, Inc.

### SILVER AWARD



- 505 Fitness
- Adelante Development Center
- Albuquerque Convention Center
- Albuquerque Hispano Chamber of Commerce
- Ambience Hospitality
- Animas Environmental Services, LLC
- Apartment Association of New Mexico
- Atkinson & Kelsey, P.A.
- B&D Industries Inc.
- Bosque Mental Health Associates, Inc.
- Bryan's Photography LLC
- Casa Arena Blanca Nursing Center
- Children's Home Healthcare
- Comfort Suites
- CWR Residential
- Grassburger
- HME Specialists LLC
- Kesselman-Jones, Inc.
- Microtek
- Payday HCM
- Por Vida Therapeutics
- Reclaim Wellness
- San Juan College
- Sizarza Social Digital
- Southwest Cheese
- Surgite, a sacred dance company
- UNM Sandoval Regional Medical Center
- Western States Fire Protection

### BRONZE AWARD

- Sandia Golf Club
- Slate Street Cafe

#### About the New Mexico Family Friendly Business Award™



The purpose of the award is to recognize and support businesses that adopt and implement family friendly policies for their employees. Employees that have support at work to balance their family needs and work life help create a stronger New Mexico. The award recognizes family friendly policies in four areas: paid leave, health support, work schedules, and economic support.

**GOLD Top Level Award:** Recipients meet at least one family friendly policy requirement in each of the four categories and receive the family friendly business award seal and a certificate of recognition that they can utilize in their business material and promotion.

**SILVER On the Pathway:** Recipients have three or more policies in any of the four categories and receive the family friendly business "on the pathway" seal certificate of recognition that they can utilize in their business materials and promotion.

To apply for the family friendly business award visit: [nmfamilyfriendlybusiness.com/apply-now](http://nmfamilyfriendlybusiness.com/apply-now)

**BRONZE Interested:** Recipients have one or more policies in any of the four categories and receive information and educational materials so they can continue on the path to a more family friendly business.

Applying for the award is easy and takes less than 10 minutes to complete! There is no cost to apply or be recognized. Anyone with knowledge of your organization's HR policies can complete the application. Businesses must apply each year for this award and let us know what family friendly policies have been added and updated.

## Agenda April 18, 2019



**Networking** 11:30 — 12:00  
Visit exhibitors and appetizers on the patio

**Welcome** 12:00

**Family Friendly Business Panel** 12:15  
A panel discussion with business leaders in New Mexico.

**Recognition of New Mexico's Family Friendly Businesses** 12:45-1:15

**Closing, Evaluations and Team Photos** 1:15

### A Special Thank You to Our Event Sponsors



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### Event Committee



**Julianna Silva**, Event Committee Chair, VP Special Programs & Marketing, WESST

**Karl Brotton**, HR Manager, TLC Plumbing & Utility

**Olga Cervantes**, HR Intern, T-Mobile

**Dena Jaramillo**, Business Manager, Betty's Bath and Day Spa

**Dara Romero**, Manager Innovation & Technology, Prosperity Works

### Business Leadership Council

**Amanda Armenta**, Senior Manager, Employee Success Partner, T-Mobile

**Karl Brotton**, HR Manager, TLC Plumbing & Utility

**Dena Jaramillo**, Business Manager, Betty's Bath and Day Spa

**Brenda de la Pena**, Director of University Benefits, UNM

**Ona Porter**, President & CEO, Prosperity Works

**Julianna Silva**, VP Special Programs & Marketing, WESST

**Maggie Tannen**, Vice President of Human Resources and Training, US Eagle Federal Credit Union

### Thank you to our program sponsors!

