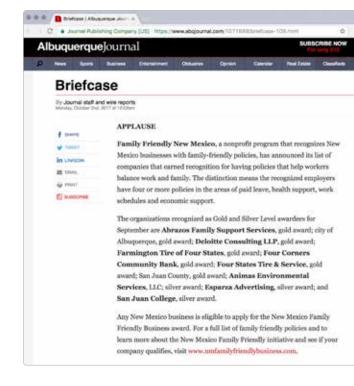




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## OCT. 2, 2017



## SEPT. 19, 2017



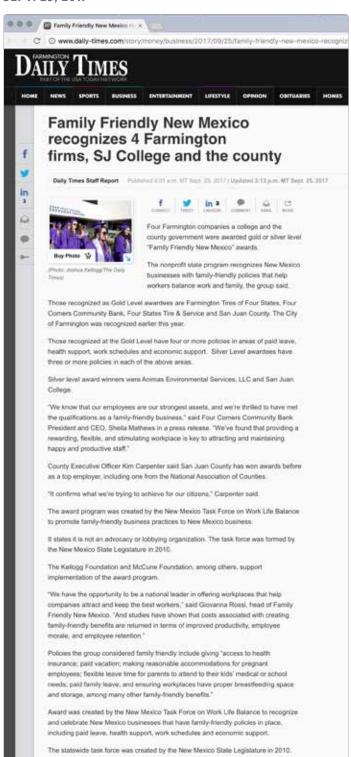
New Mexico.

The seminar will focus on human resource challenges in the work slace and the importance of familyfriendly policies for millennials. Tickets are free; a reservation is

required. RSVP at nmfamilyfriend-lybusiness.com by clicking on the events tab.



#### SEPT. 25, 2017



The implementation of this program is supported by the Kellogg Foundation and McCune Foundation among others.

# **2017 MEDIA COVERAGE**



## SEPT. 22, 2017



policies by Family Friendly New Mexico.

The statewide project - developed by the New Mexico Task Force on Work Life Balance - was developed to recognize businesses that have adopted policies that give them an advantage in terms of recruiting, retaining, and supporting a strong workforce.

"We know that our employees are our strongest assets, and we're thrilled to have met the qualifications as a family-friendly business," President and CEO Sheila Mathews said in a news release. "We've found that providing a rewarding, flexible, and stimulating workplace is key to attracting and maintaining happy and productive staff."

Four Corners Community Bank met at least one of the family-friendly policy requirements in each of the following categories: paid leave, health support, work schedules, and economic support. The Family Friendly New Mexico project identifies specific accommodations that organizations can adopt to earn the family-friendly business distinction including: providing access to health insurance, paid vacation, making reasonable accommodations for pregnant and breastfeeding employees, offering flexible leave time for parents to attend to their child's medical or school appointments or activities, and paid family leave among others. FCCB offers these and other family-friendly benefits.

"We have the opportunity to be a national leader in offering workplaces that help companies attract and keep the best workers," said Giovanna Rossi, head of Family Friendly New Mexico. "And studies have shown that costs associated with creating family-friendly benefits are returned in terms of improved productivity, employee morale, and employee retention."

### **JUNE 26, 2017**

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## **JUNE 5, 2017**

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		New Mexico Trails, Mama's Minerals Inc., Office of the N.M.									
			Secretary of State, and the The Verdes Foundation.								

## **2017 MEDIA COVERAGE**



### MAY 24, 2017



# How this ABQ cannabis producer won a family-friendly award



The Ventiles staff and Rustle (the pup) in the nongenific's breaknoon. Family Prendty New., wate work country visition rounderion



By Richel Sapin - Reporter, Albuquerque Business First May 24, 2017, 7:25am Updated May 24, 2017, 7:54am

IN THIS ARTICLE

Health Care Industry Rachael Speegle Family Friendly New Mexico has added a unique recipient to its list of gold medal winners: the Verdes Foundation, a top-earning Albuquerque-based medical cannabis producer.

"It's the most proud acknowledgment and achievement that I've ever earned as a business owner for the Verdes Foundation," said Rachael Speegle, director of operations with Verdes. "The entire point of our programs and our employment strategies is to try to have our business work for our community."

The New Mexico Family-Friendly Business Award acknowledges and supports businesses that implement and adopt family-friendly work policies for their employees. To be considered a gold level recipient, a company must meet at least one family-friendly policy in each of the four categories that are paid leave, health support, work schedules and economic support.

Speegle said that in addition to offering personal leave and sick leave, the company has an extensive paid leave program that offers days off for training and development. She also noted that in addition to maternity leave, the nonprofit offers one-month paid paternity leave to male employees who have been with the company for at least one year.

Speegle said Verdes employs 43 people at the moment, with 40 percent of that staff on salary and 60 percent as non-exempt hourly employees. She said hourly employee wages with the nonprofit start at \$15 per hour and salaried employees start at \$40,000 a year.

She said turnover is also low at Verdes, and amounts to about one position per year. And with resumes coming

### MAY 15, 2017



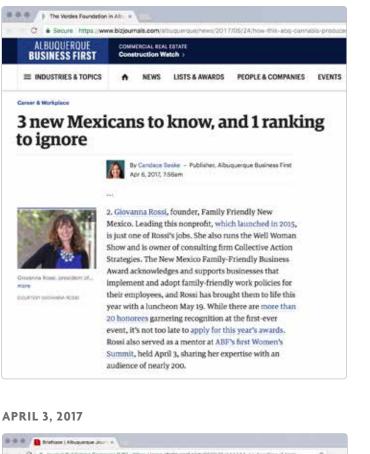
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	By ADQJournal News Staff Microse, Mar 10, 2017 at 4700m										
	f seva y saut in contos il teac y tract il suscess	APPLAUSE Family Friendly New Mexico, a nonprofit program that recognizes New Mexico basinesses with family-friendly policies, has announced that eight companies have earned the highest recognition for having policies that belp workers balance work and family. The distinction means the employers recognized have four or more policies in the areas of paid leave, health support, work schedules and economic support. Companies recognized as Gold Level Awardees are: Enlace Committario, Flore Industries Inc., Flow Science Inc., General Mailing and Shipping Systems Inc., Giddens, Gatton & Jacobus PC, SMPC Architects, The Garrity Group and U.S. Engle Federal Credit Union.									





## **APRIL 6, 2017**





### **MARCH 21, 2017**



Career & Workplace

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some of the top family-friendly ones. The New Mexico Family-Friendly Business award acknowledges and supports businesses that implement

and adopt family-friendly work policies for their employees.

Americans spend a lot of time at work. On average, Americans work 34.4 hours a week, which is longer than other large economies, according to a CNN report. Research has also shown that family-friendly policies can be beneficial for business.

"Smart business owners not only have family-friendly policies in place but promote this in their hiring practices to compete for the most skilled employees," said Giovanna Rossi, head of Family Friendly New Mexico. "Businesses that provide employee policies that help them balance work and their personal life enjoy better employee retention, improved production and efficiency, as well as greater employee morale."

See some of the businesses the group has recently recognized as being family-friendly in the accompanying slideshow.

Not pictured in the slideshow are gold recipients The Garrity Group, Molzen Corbin, Twohig Dentistry and the city of Farmington. Silver recipients not pictured in the slideshow include the Albuquerque Hispano